



CLEAR WATER OUTDOOR ADVENTURE CLUB MEMBER BENEFITS

Welcome to the Clear Water Outdoor Adventure Club! We're so excited you have decided to join us as we get like-minded folks together to encourage and enhance our lives outdoor, at any age, and in any season. Make sure you bring your passion, enthusiasm and sense of adventure to any and all paddle, climb, ski, and snow shoe events throughout the year! Be sure to check the website, call the store, or email Jessica (adventure@clearwateroutdoor.com) for weekly updates, cancellations, or with any questions you might have. Here's to a great year respecting our environment, getting involved and giving back to our community, and having a blast in the great outdoors!

WEEKLY HAPPENINGS JUNE 2ND - SEPTEMBER 30TH

- ◆ Monday- 6:00pm SUP Fitness Class*
- ◆ Tuesday-starting July 2nd Water and Body @BFBSP
- ◆ Wednesday- 6:00pm Social Paddle**
- ◆ Thursday-8:00am SUP Yoga**
- ◆ Sunday- 8:00am Social Paddle*

* Meet at the store.

** Alternating store locations: Lake Geneva and Williams Bay.

Check our website or call the store to check for any weekly updates or cancellations. Boats MUST be reserved in advance. Rentals are \$10 during club activities for club members.

MEMBERSHIP BENEFITS:

- ◆ Free boat launch in the city of Lake Geneva during club events
- ◆ Discounted Rentals During Club Activities, \$10 / event
- ◆ 10% off Paddling Accessories, Store Inventory Only
- ◆ 50% off CWO Midweek Boat Rentals
- ◆ Year round activities: Monday night rock wall climbing at Grand Geneva, weekly yoga classes, adventure trips, cross country skiing and more!

Adventure Club: F.A.Q

What should I wear?

Wear synthetic clothes, no cotton. Cotton absorbs water well and is heavy and uncomfortable when wet. Synthetics and wool dry quickly. Check the weather and bring extra layers. Fleece is a good insulating mid layer and a windproof, waterproof shell is a good outer layer. Wear water shoes or sandals. No bare feet!

Will I get wet?

Expect to get wet! Kayaking is a water sport. Dress appropriately.

Who will carry my boat?

YOU will carry your boat! It's best to partner up and carry your boats down to the water together. Poco a poco. Baby steps. Imagine how buff those arms will be by the end of the summer!

I've never kayaked before, can I still participate?

We recommend that you have basic paddling skills before you join us for our first club paddle. CWO offers Monthly Intro Classes and private lessons throughout the summer. As a club member, you receive a 10% discount on Classes and we'll be having instructional clinics throughout the summer as well.

I want to bring a friend. Do they have to become a member?

No. Nonmembers can participate in club activities by paying a \$25 rental fee to Clear Water.

What if it's bad weather?

Call the store to see if we are still going out. We will make a decision one hour before scheduled club paddle. If for at any reason, we feel conditions are unsafe, we will cancel the activity.

Does the club go out EVERY Wednesday and Sunday?

No. Sometimes CWO is involved in other activities and we have to cancel the club paddle that week. Cancellations will be posted on the blog (www.clearwateroutdoor.com/blog). It is also good to call and sign up so that we know you are coming. If no one is signed up, we may decide to sleep in that day!

How do I reserve a boat?

Call the store and sign up for desired club paddle EVERYTIME. Tell staff member, which boat you, would like and make sure to include a phone number to reach you. We will do our best to honor your requests, but in the event of a "paddler fit situation", we may give you a different boat.